Why Settle?
Trade-Up!

Westell ISM Product Trade-Up Program*

Westell's Intelligent Site Management (ISM) Group is now offering customers the opportunity to receive a promotional discount on NEW Westell products when they retire legacy Westell or competitive products.

Program Highlights include:

Qualifying legacy and competitive Trade Up product families	
Applied Innovation Albadger Applied Innovation Alremote Asentria SiteBoss C2 Site Gate Dantel WebMon	DPS Telecom NetGuardian Ericsson, Alcatel-Lucent, and Motorola CDMA alarm devices Unlimited Bandwidth ISxxxx Cradlepoint, CalAmp, Sierra Wireless, Digi, MultiTech, and other 2G/3G wireless modems
Have other equipment to retire that you think applies? **Let's talk about it!**	

Westell Remote Unit Promotional Discount Values	
RMX-3200 (all versions)	$200 discount per unit
RMM-800 and RMM-1400 (all versions)	$100 discount per unit
RMC-700 (all versions)	$100 discount per unit

Questions?

For questions regarding our trade-up program, please email: marketing@westell.com or call (800) 377-8766

* Program does not apply to select previously discounted products or kits. Consult Westell for details

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Benefits of Trading Up to Westell ISM

Customers who migrate to new technology from Westell can take advantage of significant new features and continuous improvement across the Westell ISM platform. Just to name a few:

Westell's latest ISM Remote products include Westell's Application Module software, which makes integrating your critical infrastructure easier than ever before, with support for aggregating alarms and data from dozens of vendors, including systems like:

- Generators
- AC Power Monitoring and Metering
- DC Power Monitoring and Metering
- Battery Monitoring
- RF and DAS System Monitoring and Management
- Microwave System Monitoring
- Tower Light Monitoring
- HVAC System Monitoring and Management
- UPS System Monitoring

Westell's latest ISM products also go further when it comes to providing connectivity, protocol mediation, and supporting network security initiatives with support for advanced functions like:
Support of Application Modules software

- IPv6 (including mediation between IPv6 and IPv4 for your legacy systems)
- SNMPv3
- HTTPS and secure proxy support for equipment with non-compliant web interfaces
- OpenVPN and IPsec VPN support
- SFP-based fiber Ethernet support (some models)
- SiteBus support for temperature and humidity sensing, and relay output options

As always, Westell's Optima site management platform supports Westell's ISM hardware with tight integration for Application Modules, alarming, notifications, mapping, and element management tools for firmware and configuration management, mass configuration updates, and other functions.

With the ISM Trade-Up promotion, Westell's Intelligent Site Management solutions are more cost-effective than ever.

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Westell ISM Product Trade-Up Incentive Program*

Instructions:

Please, complete the form making sure to fill in the required fields in order to submit the form.

First Name: Last Name:

Company Name:

Street Address:

City: State: Zip Code:

Phone: Ext:

Email:

NOTE: Enter the manufacturer of the legacy or competitive item, a sample of an item serial number, and a short description of the project. Then enter the quantity of each item you are submitting for a discount on a trade-up item.

Manufacturer	Model Number	Sample Serial Number	Project Description	Quantity

Purchase Order

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